

DETROIT BAR ASSOCIATION

Executive Sponsorship

\$10,000

- Your firm/organization will be the official sponsor of a Detroit Lawyer magazine that includes full-page four color ads on the front and back covers, along with 4 pages of content and/or ads inside of the magazine. You will also receive a full-page ad in an additional issue of the Detroit Lawyer magazine, or quarter-page ads in the remaining issues of the sponsorship year.
- Your logo will be featured and hyperlinked on the home page of our website.
- Your firm/company logo will be included in marketing materials for these Detroit Bar marquee events:
 - Raising the Bar Annual Dinner, June
 - Night Out with the Bench and Bar, October
 - Barristers Networking/Community Outreach Event
 - “Jingle Mingle” Holiday Party, December
 - Two Detroit Bar Section Meetings (virtual or in-person tbd) or Webinars
 - E-blast to members featuring informative communication
- You will receive the following number of tickets for each of the marquee events:
 - "Raising the Bar" Annual Dinner, 10 tickets
 - Night Out with the Bench and Bar, 8 tickets
 - “Jingle Mingle” Holiday Party, 4 tickets
 - Barristers Networking/Community Outreach Event, 4 tickets
 - Two Detroit Bar Section Meetings (virtual or in-person tbd) or Webinars, 8 tickets each
- You will receive one year LawyerTube informational/promotional video posted on website for public viewing.

FOR MORE INFORMATION CONTACT:

Darlene J. Trudell, CAE
Director of Business Development
Detroit Bar Association
dtrudell@detroitlawyer.org
248-408-6919

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Premier Sponsorship

\$5,000

- Premier Sponsors receive three quarter-page advertisements in Detroit Lawyer magazine.
- Your firm/company logo will be featured in each issue of Detroit Lawyer and hyperlinked on our website.
- Your firm/company logo will be included in marketing materials for these Detroit Bar marquee events:
 - Raising the Bar Annual Dinner, June
 - Night Out with the Bench and Bar, October
 - Barristers Networking/Community Outreach Event
 - “Jingle Mingle” Holiday Party, December
 - Mardi Gras Member Mixer, February
 - E-blast to members featuring informative communication
 - One Detroit Bar Section Meeting (virtual or in-person tbd) or Webinars
- You will receive the following number of tickets for each of the marquee events:
 - “Raising the Bar” Annual Dinner, 8 tickets
 - Night Out with the Bench and Bar, 8 tickets
 - Barristers Networking/Community Outreach Event, 4 tickets
 - “Jingle Mingle” Holiday Party, 4 tickets
 - Mardi Gras Member Mixer, 4 tickets
 - One Detroit Bar Section Meeting (virtual or in-person tbd) or Webinars, 6 tickets each
- You will receive one year LawyerTube informational/promotional video posted on website for public viewing.

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Patron Sponsorship

\$3,000

- Patron Sponsors receive one quarter-page advertisement in Detroit Lawyer magazine.
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 - Mardi Gras Member Mixer, February
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DETROIT BAR ASSOCIATION

Sustaining Sponsorship

\$2,500

- Your firm/company logo will be featured in each issue of Detroit Lawyer and hyperlinked on our website.
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 - Mardi Gras Member Mixer, February
 - Barristers Networking/Community Outreach Event
- You will receive the following number of tickets for each of the marquee events:
 - “Raising the Bar” Annual Dinner, 8 tickets
 - Night Out with the Bench and Bar, 4 tickets
 - “Jingle Mingle” Holiday Party, 4 tickets
 - Mardi Gras Member Mixer, 4 tickets
 - Barristers Networking/Community Outreach Event, 4 tickets

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