ASSOCIATION DETROIT BAR etroit

MAGAZINE DISTRIBUTION

27,000+ electronic distribution 1,000+ printed distribution

ADVERTISEMENT RATES

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Full-Page Ad



\$1,000/issue (4x insertion) \$1,000/issue (1x insertion)

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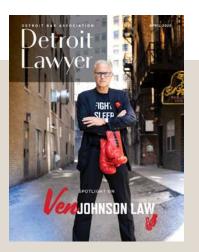
Quarter-Page Ad (Vertical)



\$850/issue (1x insertion) \$700/issue (4x insertion)

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ISSUE SPONSOR \$4,900/issue

Cover Image: Please submit three photo options. High resolution JPG photos (300+ dpi) preferred, at a size at least 9x12 in. Photo options should allow for room for magazine title.

Full-Page advertisement: See attached spec sheet. Back cover (or placement of your chioce, provided space is not already sold). PDF preferred. CMYK, 300 dpi. Trim size = 8.5×11 in. Bleed size = 8.75 in. x 11.25 in. (0.125 in. bleeds on all sides).

Article: Provide 1,000 to 2,500-word article in Word document, including: • Byline

- Short author biography (50 words)
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- Photos or graphics to illustrate the article, as needed
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TO BECOME A SPONSOR, PLEASE CONTACT:

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DETROIT BAR ASSOCIATION

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Full-Page Advertisement

Trim size: 8.5 in. x 11 in. Bleed size: 8.75 x 11.25 in. (0.125 in. on all sides)

PDF Preferred CMYK **Outlined** fonts 300 dpi

Quarter-Page Vertical Ad

3.5 in. wide x 4.25 in. high

Half-Page Vertical 3.5 in. wide x 8.75 in. high

Quarter-Page Vertical Ad

3.5 in. wide x 4.25 in. high

Half-Page Horizontal Ad

7.25 in. wide x 4.25 in. high

Quarter-Page Vertical Ad

3.5 in. wide x 4.25 in. high

Quarter-Page Vertical Ad 3.5 in. wide x 4.25 in. high