ASSOCIATION DETROIT

etroit

MAGAZINE DISTRIBUTION

27,000+ electronic distribution 1,000 printed distribution

ADVERTISEMENT RATES

Full-Page Inside Cover \$1,200/issue (1x insertion) (Back or Front)

\$1,000/issue (4x insertion)

Full-Page Ad

\$1,000/issue (1x insertion) **\$850/issue** (4x insertion)

Two-Thirds-Page Ad (Vertical)

\$850/issue (1x insertion) \$700/issue (4x insertion)

Half-Page Ad

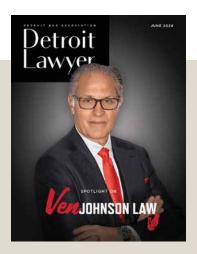
\$650/issue (1x insertion) \$550/issue (4x insertion)

(Vert. or Horizontal)

\$400/issue (1x insertion)

Quarter-Page Ad (Vertical)

\$350/issue (4x insertion)



ISSUE SPONSOR

\$4,900/issue

Cover Image: Please submit three photo options. High resolution JPG photos (300+ dpi) preferred, at a size at least 9x12 in. Photo options should allow for room for magazine title.

Full-Page advertisement: See attached spec sheet. Back cover (or placement of your chioce, provided space is not already sold). PDF preferred. CMYK, 300 dpi. Trim size = 8.5×11 in. Bleed size = 8.75 in. x 11.25 in. (0.125 in. bleeds on all sides).

Article: Provide 1,000 to 2,500-word article in Word document, including:

- Byline
- Short author biography (50 words)
- Author photo
- Photos or graphics to illustrate the article, as needed
- Photo captions

TO BECOME A SPONSOR, PLEASE CONTACT:

Darlene Trudell, dtrudell@detroitlawyer.org, 248 408-6919

DETROIT BAR ASSOCIATION

Detroit

Full-Page Advertisement

Trim size: 8.5 in. x 11 in.

Bleed size: 8.75 x 11.25 in. (0.125 in. on all sides)

PDF Preferred CMYK **Outlined fonts** 300 dpi

Quarter-Page Vertical Ad 3.5 in. wide x 4.25 in. high	Half-Page Vertical 3.5 in. wide x 8.75 in. high
Quarter-Page Vertical Ad 3.5 in. wide x 4.25 in. high	

Half-Page Horizontal Ad 7.25 in. wide x 4.25 in. high	
Quarter-Page Vertical Ad 3.5 in. wide x 4.25 in. high	Quarter-Page Vertical Ad 3.5 in. wide x 4.25 in. high