

## ADVERTISEMENT RATES

## Full-Page Inside Cover $\$ 1,200 /$ issue ( $1 \times$ insertion) <br> (Back or Front) \$1,000/issue (4x insertion) <br> Full-Page Ad

Two-Thirds-Page Ad
(Vertical)
Half-Page Ad
(Vert. or Horizontal)
Third-Page Ad
(Vert. or Horizontal)
Quarter-Page Ad
(Vertical)
Sixth-Page Ad
(Vertical)
Eighth-Page Ad
(Business Card, Horiz.)
Professional Announcement

## Classified Announcement

\$850/issue (1x insertion) \$700/issue (4x insertion)
\$650/issue (1x insertion) $\$ 550 /$ issue ( 4 x insertion)
\$450/issue (1x insertion)
\$375/issue (4x insertion)
\$400/issue (1x insertion)
$\$ 350 /$ issue ( $4 x$ insertion)
\$275/issue (1x insertion)
\$225/issue (4x insertion)
\$250/issue (1x insertion)
\$200/issue (4x insertion)
\$250 (100 word max. plus headshot photo)

## MAGAZINE DISTRIBUTION

26,000+ electronic distribution Approx. 900 printed distribution

## ISSUE SPONSOR

\$4,500/issue
Cover Image: Please submit three photo options. High resolution JPG photos (300+dpi) preferred, at

a size at least $9 \times 12 \mathrm{in}$. Photo options should allow for room for magazine title.

Full-Page advertisement: See attached spec sheet. Back cover (or placement of your chioce, provided space is not already sold).
PDF preferred. CMYK, 300 dpi. Trim size $=8.5 \times 11 \mathrm{in}$. Bleed size $=8.75$ in. $\times 11.25$ in. ( 0.125 in. bleeds on all sides).

Article: Provide 1,000 to 2,500-word article in Word document, including:

- Byline
- Short author biography (50 words)
- Author photo
- Photos or graphics to illustrate the article, as needed
- Captions, if appropriate


## TO BECOME A SPONSOR, PLEASE CONTACT:

Darlene Trudell, dtrudell@detroitlawyer.org, 248-408-6919

## Full-Page Advertisement

Trim size: $8.5 \mathrm{in} . \times 11 \mathrm{in}$.
Bleed size: $8.75 \times 11.25$ in. ( 0.125 in . on all sides)
PDF Preferred
CMYK
Outlined fonts
300 dpi

Quarter-Page Vertical Ad
3.5 in. wide $\times 4.25$ in. high

## Half-Page Vertical

3.5 in . wide $\times 8.75 \mathrm{in}$. high

Eighth-Page (Business Card) Horizontal
3.5 in. wide $\times 2$ in. high

Two-Thirds Page Vertical Ad
4.75 in . wide $\times 8.75 \mathrm{in}$. high

Third-Page Vertical Ad
2.25 in. wide $x$
8.75 in . high

## Half-Page Horizontal Ad

7.25 in. wide $\times 4.25$ in. high

## Third-Page Horizontal Ad

4.75 in. wide $\times 4.25$ in. high

## Sixth-Page Vertical

2.25 in. wide $x$
4.25 in. high

